

Washington State
Quit Line Data Summary
 May 2005 vs. March, April, & May 2006

	<u>May 2005</u> N = 2,174	<u>Mar. 2006</u> N = 1,519	<u>April 2006</u> N = 1,252	<u>May 2006</u> N = 1,259
Total Calls to Quit Line				
	May 2005 %	Mar. 2006 %	April 2006 %	May 2006 %
Gender	N = 1,852	N = 1,215	N = 955	N = 957
Female	61.1%	60.9%	63.7%	63.3%
Male	38.9%	39.1%	36.3%	36.7%
Race/Ethnicity	N = 1,636	N = 1,072	N = 843	N = 842
American Indian/Alaskan Native	2.9%	4.7%	3.2%	4.0%
Asian/Pacific Islander	1.5%	1.9%	1.3%	2.6%
African American	4.5%	4.2%	5.4%	5.7%
White	91.1%	82.7%	83.6%	81.6%
Other	NA	6.5%	6.5%	6.1%
Hispanic/Latino ¹	6.8%	6.3%	5.6%	5.7%
Age	N = 1,835	N = 1,156	N = 906	N = 922
Less than 18 years old	1.7%	1.3%	1.1%	1.7%
18 - 24 years old	19.7%	16.1%	15.9%	17.8%
25 - 34 years old	27.2%	22.7%	25.5%	25.0%
35 - 44 years old	22.3%	23.8%	24.4%	21.8%
45 years and older	29.1%	36.1%	33.1%	34.7%
Education	N = 1,714	N = 1,049	N = 833	N = 824
Did not graduate high school	20.1%	23.2%	18.4%	21.3%
High school graduate	35.5%	36.9%	38.9%	35.6%
Some college/vocational school	33.5%	29.2%	30.2%	30.1%
College graduate	10.9%	10.7%	12.5%	13.0%
Caller Type²	N = 1,950	N = 1,413	N = 1,160	N = 1,185
General Information	6.5%	11.9%	12.4%	14.8%
Health care provider	1.9%	3.9%	3.5%	3.2%
Tobacco user	91.5%	84.2%	84.1%	82.0%
Payer Type	N = 1,374	N = 1,133	N = 876	N = 873
Insured	38.4%	39.6%	34.8%	33.2%
Uninsured	35.4%	34.2%	35.7%	35.2%
Medicaid	26.2%	26.2%	29.5%	31.6%
Heard About	N = 1,585	N = 1,032	N = 801	N = 844
Employer/worksite	1.5%	1.2%	2.9%	1.9%
Health care professional	21.9%	30.6%	29.0%	34.2%
Television	12.9%	3.5%	5.1%	3.6%
Website	NA	2.8%	3.2%	2.8%
Radio	3.8%	1.0%	1.5%	0.7%
Newspaper/Magazine	1.6%	0.9%	0.4%	0.6%
Brochure/Newsletter	4.0%	15.0%	13.6%	16.7%
Family or friend	29.5%	37.7%	36.1%	31.7%
Health Department	3.8%	6.9%	7.6%	7.2%
School	1.7%	0.5%	0.6%	0.6%